



THE ECONOMIC TIMES  
**ASIAN  
BUSINESS  
LEADERS**  
CONCLAVE

MOVING TOWARDS  
A BOUNDARYLESS ASIA

**14 - 15 DECEMBER 2016**  
MANDARIN ORIENTAL  
KUALA LUMPUR, MALAYSIA

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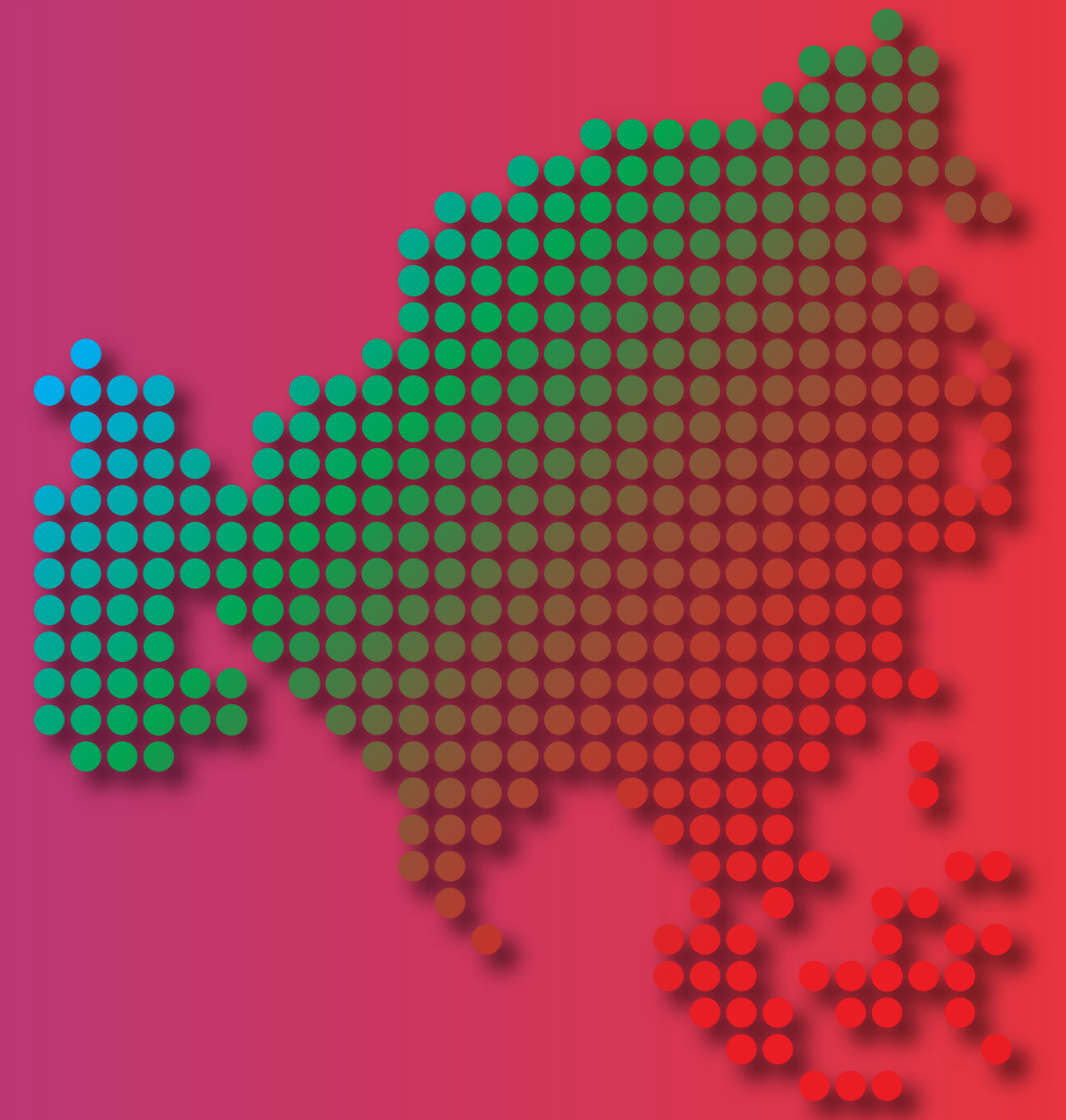
One of the most important economic phenomena that our generation has witnessed has been the emergence of Asia from the shadows of the West. Globalization has opened new doors for traditionally orthodox nations and brought them at the forefront of providing some sort of stability to an otherwise highly volatile trade and business environment. Asia is where people are looking up to, in order to understand **“what’s next”**.

Cooperation amongst Asian nations is arguably at its highest levels in history. Now is the time when business leaders in Asia, need to overcome and find a way around any political differences, and help Asia cement its position as the most sought after destination for business.

# ALL EYES ON ASIA

A key factor behind Asia’s rising influence is the size of its economy.

In 1990, Asia’s share in world GDP in real US\$ purchasing power parity (PPP) was 23.2 percent. Forecasts by Oxford Economics put Asia’s share at nearly 45 percent by 2025.



# THE AGENTS OF A NEW ERA - REGIONS

# OF FOCUS



## THE MIDDLE EAST

With the Middle East's dominance in the global energy market, set to balance out in the coming years, these are very exciting times for the region. Countries which have seen generations being heavily dependent on the oil economy are witnessing the rise of a new generation of business leaders.

Organizations in the Middle East are looking at their Asian neighbors as the logical choice for fostering new business relations, given the similarities in culture and established trade routes which have existed for centuries.

## THE INDIAN SUB-CONTINENT

As one of the fastest growing economies and the melting pot of everything that is Asian, India has always played an important role in the overall development of the region. Initiatives of the new government establishes the seriousness about the role India wants to play in the region and business leaders here are rising up to the occasion and building empires which will stand the test of time in these volatile environment. Myanmar has officially been declared the world's fastest growing economy and other countries like Sri Lanka and Nepal are also taking serious efforts to stay relevant and reinvent their economic policies.

## PEOPLE'S REPUBLIC OF CHINA

China is in the midst of major economic reforms and thus tolerant towards a comparatively slower growth rate than what it has been used to in the past decade. This new era is witnessing and giving birth to a new generation of business leaders who are willing to take the unorthodox paths to make sure that the Chinese growth story does not receive a major setback.

## THE SOUTH EAST ASIA

Countries like Malaysia and Singapore are cautiously walking the economic tightrope, while Thailand, Indonesia and Vietnam continue to show strong growth numbers. With the region slowly cementing its position as one of the most lucrative ones to setup new business and establishing itself as the gateway to the major economies of the region, there is renewed interest amongst business leaders from across the world to make their presence felt here.



# WHY MALAYSIA?

Malaysia is in its most radical transformation as it battles to achieve the Vision 2020. The transformation is visible on the political front, the public sector and among Malaysian business entities.

Malaysia, strategically located in the heart of South East Asia, offers a cost-competitive location for investors intending to set up offshore operations for the manufacture of advanced technological products for regional and international markets. From manufacturing to distribution or technical expertise in the services sector, the country offers opportunities and capabilities across the value chain. Whether investors want to utilize Malaysia as their target market or as a regional gateway, organizations and their employees alike will find a myriad of opportunities upon their arrival here.

Supported by a market-oriented economy and pro-business Government policies, Malaysia offers a dynamic and vibrant business environment with the ideal prerequisites for growth and profits. Malaysia's key strengths include well-developed infrastructure and productive workforce. A politically stable country with a well-developed legal system, Malaysia also provides attractive incentives for investors.

Backed by its sound economic fundamentals and further favorable prospects ahead, the time is ripe for business and political leaders alike to come together to understand the role Malaysia will play in achieving the dream of a unified and resurgent Asia.

## THE INDIA-MALAYSIA CONNECTION

India, a fast growing economic force in Asia and an important trading and economic partner of Malaysia and Putrajaya, aims to elevate it further by re-energising ties amid the immense potential available between the two nations.

In **2015**, India was Malaysia's **10th largest trading partner** with total trade amounting to **US\$12.02 billion**. Malaysia's total exports to India stood at **US\$8.12 billion in 2015** while imports amounted to **US\$3.90 billion**.

## KEY FACT AND FIGURES ABOUT THE INDIA MALAYSIA TRADE RELATIONS

61 joint ventures in sectors ranging from palm oil refining, power, railways, civil construction, training and information technology.

67 Indian IT companies enjoy Multimedia Super Corridor (MSC) status in Malaysia

India's export basket to Malaysia is large and diversified consisting of meat and meat preparations, sugar, rice (other than basmati), wheat, fresh vegetables and fruits, cotton yarn, RMG cotton and accessories, primary and semi-finished iron, made-ups, fabrics, machinery and instruments, electronic goods and metal.

Malaysia's major exports to India are Crude Petroleum, Palm Oil, Electronic & Electrical products, Chemicals & Chemical products and Petroleum products.



THE ECONOMIC TIMES  
**ASIAN  
BUSINESS  
LEADERS  
CONCLAVE**

**14 - 15 DECEMBER 2016**  
KUALA LUMPUR, MALAYSIA

Influential & Promising business leaders from across Asia are coming together at the inaugural edition of The Economic Times Asian Business Leaders Meet, taking place on the 14th & 15th of December in Kuala Lumpur, Malaysia. This unique and exclusive gathering of the drivers behind the most successful businesses in the region, aspires to become the most important annual event for deliberating the course businesses need to take to make Asia the most thriving region for trade in the world.

## OBJECTIVE

**UNDERSTAND** the vision of prolific business leaders for a unified Asia

**DISCUSS AND DELIBERATE** on ways to mentor emerging leaders to help them rise up to the occasion

**IDENTIFY** opportunities in a resurgent and dynamic business environment

**MAKE SENSE** of the digital disruptions and use them to your advantage

**NETWORK AND INTERACT** with the biggest names in Asian business in an exclusive environment

Over 400 C-level executives from all across Asia and around the globe will gather to discuss trending leadership topics such as diversity and inclusion, disruptive technologies and innovation, talent management, corporate governance, and will ponder upon ways to successfully assert Asia's position as the torchbearer for taking the global economy in the positive direction.

Through a series of interactive panel discussions, unconferecing sessions for most candid exchange of ideas, live talks and interviews with the most influential leaders and networking meetings, the conclave will provide the much needed platform for Asian leaders on a global scale, to voice their concerns and share best practices.

## DELEGATE PROFILE

- **Business Leaders across Asia**
- **CXO**
- **Entrepreneurs**
- **Senior Govt. representative**
- **Industry Association**

# FORUM FORMAT

## INTERACTIVE PANEL DISCUSSION

The business leaders address their viewpoints on specific pressing topics, followed by Q&A from the audience, which gives them a chance to add to the conversation and have answers to concerns and doubts immediately

## KEYNOTE PRESENTATIONS

The most influential and important leaders who have been game changers in their respective fields share their vision of a resurgent Asia and their ideas on how to ride this growth wave

## NETWORKING MEETINGS

Solution providers get to meet leading business personalities in an exclusive closed door environment to discuss potential areas of synergy

## UNCONFERENCING SESSIONS

Innovative fish bowl sessions where delegates get to decide dynamically the topics they want to deliberate upon and have it moderated by industry veterans

## ROUND TABLE DISCUSSIONS

Sit across the table with leaders from your industry and interest and get real time insights on the current trends with solutions for the immediate business challenges

## FIRE SIDE CHATS

Upcoming and Veteran Business leaders engage in informal conversation to understand each other's aspirations from each other

## FISH BOWL SESSION

Driving the culture of innovation at all levels in your organization

## BLACK TIE COCKTAIL AND DINNER RECEPTION

The coffee table book unveiling ceremony will be followed by an exclusive and gala "invite only" black tie cocktail reception

## PANEL DISCUSSIONS

- Identifying opportunities and mitigating risks in a volatile and dynamic business environment
- Ways to build trust in your vision and business
- Making sense of the digital disruptors and using them to your advantage
- How smart does your business need to be? Balancing quick wins and long term objectives

## KEYNOTE PRESENTATIONS

- Challenges in making the Asian companies go global and ways around it
- Diversity and inclusion – what it brings to the table

## ROUND TABLE DISCUSSIONS

- The power of Public Private Partnership for building world class infrastructure to match western standards
- The changing energy landscape and its impact on the region – opportunities and challenges
- Responding to the challenges of sustainable growth

# CONCLAVE HIGHLIGHTS



## CHIEF GUEST

DATO' SRI HAJI MOHAMMAD NAJIB BIN TUN  
HAJI ABDUL RAZAK

**HON'BLE PRIME MINISTER OF MALAYSIA**



## GUEST OF HONOUR

DATO' SRI MUSTAPA MOHAMED

**HON'BLE MINISTER OF INTERNATIONAL  
TRADE AND INDUSTRY, MALAYSIA**

## TALKING POINTS

- Responding to the challenges of sustainable growth
- Ways to build trust in your vision & business
- Challenges in making the Asian companies go global
- Diversity & inclusion - what it brings to the table
- & more...



# PRELIMINARY AGENDA

Day 1, 14th December, 2016

14.00 - 15.00

Registration and Welcome Refreshments

15.00 - 15.15

Welcome Address from ET Edge

15.15 - 15.30

Chief Guest's Address - Malaysia – Key area and its role in Southeast Asia

**Hon. Prime Minister of Malaysia,  
YAB Dato' Sri Mohd. Najib Bin Tun  
Haji Abdul Razak**

15.30 - 15.45

Special Video Conference Address - Moving towards stronger Inter-Asian ties

**Hon. Prime Minister of India,  
Shri Narendra Modi**

15.45 - 16.00

Unveiling of the Coffee Table Book

**"Most Influential Leaders in Asia 2016"**  
and felicitation of profiled Business Leaders

16.00 - 16.30

Keynote Address - The importance of tall business leaders in building a sustainable Asia, their contribution so far and the road ahead

**\*H.E. Rajiv Pratap Rudy, Minister of State  
(Independent Charge) - Skill Development  
and Entrepreneurship, Government of India**

16.30 - 17.15

High Tea and Meet & Greet Session

17.15 - 17.45

Special Keynote Address - All eyes on Asia

17.45 - 18.45

Interactive Panel Discussion – The sense of belonging and why Asia must come together

**Tan Sri Dato' Seri Vincent Tan Chee Yioun,**  
Founder & Advisor, Berjaya Corporation, Malaysia;  
**Guru Gowrappan,** Global MD, Ali Baba, China;  
**Tony Fernandes,** CEO & Co-Founder, Air Asia, Malaysia

18.45 – 19.30

Prayer Break

19.30 - 21.30

Cocktail Reception followed by Gala Dinner

Day 2, 15th December, 2016

09.00 – 10.00

Registration and Breakfast

10.00 – 10.30

Special Keynote Address - Malaysia as a preferred investment destination in Asia

**Y.B. Dato' Sri Mustapa Bin Mohamed,  
Minister of International Trade and Industry,  
Malaysia**

10.30 - 10.45

Unveiling of the Coffee Table Book

**"Most Promising Leaders in Asia 2016"**  
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10.45 – 11.15

Achieving speedy growth through cooperation - Case Study from Pemandu's work in Andhra Pradesh, India

**Ravindran Devagunam,** Director, Performance Management & Delivery Unit (PEMANDU)

11.15 – 11.45

Networking Coffee Break

11.45 – 12.30

Panel Discussion - Challenges in making the Asian companies go global and ways around it

**Amit Midha,** President, APJ Commercial, Dell EMC, Singapore;  
**A Vaideesh,** Managing Director - India and VP - South Asia, Glaxo Smith Kline, India;  
**Anson Chan,** Chairman & CEO, Bonds Group of Companies, Hong Kong;  
**Vijay Karia,** Chairman & Managing Director, Ravin Group of Companies, India

12.30 - 13.15

Fire Side Chat - Responding to the challenges of continual growth

**Saleh Al Turki,** Chairman & President, Nesma Holding, Saudi Arabia;  
**Karan Adani,** CEO, Adani Ports  
**Suneeta Reddy,** Managing Director, Apollo Hospitals Groups  
Moderator: **Dato' Manikandamurthy Velayudam,** Managing Director, Sky Blue Media Sdn Bhd, Malaysia

13.15 - 14.15

Lunch Reception

14.15 - 15.00

Interactive Panel Discussion - Future of Asia's Finance: How can it Meet Challenges of Demographic Change and Infrastructure Needs?

**Tan Sri Datuk Dr Rebecca Fatima Sta Maria,** Senior Policy Fellow, The Economic Research Institute for ASEAN and East Asia (ERIA) & Former Secretary General, Ministry of International Trade and Industry - Malaysia

15.00 - 15.30

Networking Coffee Break

15.30 - 16.30

Interactive Roundtable Discussion - ASEAN - Firmly establishing itself as the essential regional organization in Asia

**Ambassador Ong Keng Yong,** Former Secretary-General, ASEAN & Executive Deputy Chairman, S Rajaratnam School of International Studies (RSIS)

**Dang Thi Hoang Yen,** President, Tan Tao University & Member, ASEAN Business Advisory Council

15.30 - 16.30

Industry Specific Parallel Roundtable Sessions

Roundtable 1: Healthcare & Pharmaceutical Roundtable Leaders:

**Suneeta Reddy,** Managing Director, Apollo Hospitals Groups

Roundtable 2: Hospitality & Tourism

Roundtable 3: Infrastructure Roundtable Leader:

**Vijay Karia,** Chairman & Managing Director, Ravin Group of Companies, India

Roundtable 4: Banking & Finance

16.30 - 17.00

Summary speeches from Industry specific Roundtable Leaders

17.00 - 17.15

Closing Remarks and End of Conclave

Parallel Track



2016

The Economic Times Most Influential Business Leaders of Asia Coffee Table Book, in association with its knowledge and research partners, is proud to announce the unveiling of the "Most Influential Business Leaders of Asia" coffee table book at the Asian Business Leaders Conclave. This book enlists and acknowledges the tremendous work being done by business leaders across different sectors such as infrastructure, technology, energy, healthcare and a lot more. Leaders who are not just venturing into new business, but also redefining the way their existing business is carried out in an ever changing, ever-evolving, ever connected digital world, will be acknowledged in this book.



2016

The Economic Times Most Promising Business Leaders of Asia Coffee Table Book, with the promise of a new brand of leaders emerging from the rising nations of Asia, the future of the continent looks very exciting. The Economic Times is proud to acknowledge business leaders who are going to play an important part in shaping the business demographics of not just Asia, but also the world in the very near future. This coffee table book will enlist young business leaders and leaders who are rising to the occasion and are an important part of the story of a resurgent Asia.



# ASIA IN THE ASCENDANCY

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Rajesh Khubchandani : +91 9833019195 | [rajesh.khubchandani@timesgroup.com](mailto:rajesh.khubchandani@timesgroup.com)

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